



DIARY NOTE

The **International Digital Entertainment Festival (IDEF)** returns to Melbourne, Australia from October 30 – November 1, 2009. The festival will play host to a series of events and activities supporting and promoting the exciting and innovative digital world.

Located at the Royal Exhibition Building Carlton for the first time, the festival will include the **eGames Expo**, **Digital Lifestyle Show** and **Develop ICT Skills and Careers Expo**.

Title	International Digital Entertainment Festival Incorporating the eGames Expo , Digital Lifestyle Show and Develop ICT Skills and Careers Expo
Presented by	WIRED EVENTS
Where	Royal Exhibition Building, Carlton, Melbourne, Australia
When	Friday 30 October, Saturday 31 October & Sunday 1 November 2009
Opening Times	Friday 30 October 1pm – 7pm Saturday 31 October 10am – 7pm Sunday 1 November 10am – 5pm
Tickets on Sale	from August 1 to November 1 2009
Ticket Prices (incl. GST)	Tickets on the door - \$18 each (Adult) Concession \$13 Family \$40 (2 Adults 2 Children) Three Day Pass \$33 Children under 12 free when accompanied by an adult
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